![Regional Municipality of Wood Buffalo logo]

PUBLIC ART COMMITTEE
(PAC) MINUTES

June 19, 2024, 5:30 p.m.
Room 1010, 1st Floor, Jubilee Centre
9909 Franklin Avenue, Fort McMurray, AB T9H 2K4

Present:	Todd Hillier, Chair
	Jayna McMillan, Vice-Chair
	Darshana Dave (via MS Teams)
	Lindsay Yayechnick (via MS Teams)
	Ping Zhang
Absent:	Sorina Doiculescu
	Sangeeta Varshney
Also Present:	K. Puga, Lead Community Coordinator, Community Services
	T. Buller, Department Administrator, Community Services
	W. Collins, Clerk, Legislative Services
Also Absent:	Kendrick Cardinal, Councillor

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1. Call To Order

Chair, T. Hillier, called the meeting to order at 5:33 p.m.

2. Welcome New Members

Chair, T. Hillier invited Committee Members and Administration to provide a brief introduction of themselves. T. Buller also provided a brief history and outline of the Public Art Committee.

3. Adoption of Agenda

MOVER: J. McMillan
SECONDER: P. Zhang

THAT the Agenda be adopted as presented.

FOR (5): T. Hillier, J. McMillan, D. Dave, L. Yayechnick, and P. Zhang

ABSENT (2): S. Doiculescu, and S. Varshney

CARRIED (5 to 0)

4. Minutes of Previous Meetings

4.1 Public Art Committee - May 8, 2024

MOVER: P. Zhang
SECONDER: J. McMillan

THAT the Minutes of the Public Art Committee Meeting held on May 8, 2024, be approved as presented.

FOR (5): T. Hillier, J. McMillan, D. Dave, L. Yayechnick, and P. Zhang

ABSENT (2): S. Doiculescu, and S. Varshney

CARRIED (5 to 0)

5. New and Unfinished Business

5.1 Review of Wood Buffalo Mural Fest

T. Buller, Community Services, provided an update on Wood Buffalo Mural Fest, taking place Saturday, August 24, 2024, from 11 a.m. – 5 p.m. at Kiyām Park, highlighting the schedule of events, which include live performances, live painting, artisan vendors, and food trucks.

Committee Members were invited to volunteer for Mural Fest and share their ideas for programming, performances, and naming for the one-day event.

T. Buller, Community Services, provided updates on mural locations, descriptions of proposed artworks, selected artists, and how artists will provide mentorship to local artists. Updates also included Mural Fest plans for rural communities, the Fort McMurray Airport, and synergies with the Downtown Revitalization Incentive Program (DRIP).

5.2 Street Banner Program Update

K. Puga, Community Services, provided an update on the Street Banner Program, including submission statistics for 2024 versus 2023, rural submissions, unique artist submissions, and youth submissions. It was noted that the selection committee was able to select at least one banner from each rural community, meeting the program's goal. Discussion also included an event planned for the Kirschner Family Community Art Gallery to showcase banner artists and their submissions.

5.3 Art of Social Change Update

T. Buller, Community Services, provided an update on the Art for Social Change project that is scheduled to begin in 2025. It was noted that an online application form will be open from June 21 - August 8, 2024, and that artists from across Canada are invited to apply.

5.4 Graphic Wrap Program - Condition Report

T. Buller, Community Services, provided an overview of the Graphic Wrap Program, noting that graphic wraps are placed on bus shelters, traffic cabinets and bear proof garbage bins around the community.

Further updates highlighted that Administration is working with committee members to do a condition report to understand which murals need to be maintained or removed. The condition report is expected to be completed by the next committee meeting in September.

5.5   Bench Program Update

T. Buller, Community Services, provided an overview of the Public Art Bench Program, noting that the program was created in response to the Public Art Plan (2021) to connect the community through functional public art.

Artists from Fort Chipewyan were invited to submit an expression of interest to design and create a public art bench for Fort Chipewyan, which will also be duplicated and installed in Fort McMurray. Two artists have agreed to participate.

Public engagement is expected to begin in July to ask Fort Chipewyan residents about artistic themes they would like to see for the community bench.

5.6   Public Art Web Page - Update Recommendations

The Committee postponed this item until after agenda item 5.7, pending the arrival of the presenter.

C. Rhind, Strategist, Strategic Communications, provided an overview of the public art web page on the municipal website, noting the content, layout, objectives of the municipal website, and metrics for page visits. Committee Members offered suggestions for sharing historical information about public art projects and artists, recognizing artists and their work, and providing more visual content for web page visitors.

C. Rhind, Strategist, Strategic Communications, discussed additional ideas with Committee Members to raise awareness about public art through social media and the municipal website, opportunities to enhance readability and accessibility of the public art web page, and opportunities to enhance the public art annual report.

5.7   Highway 63 Retaining Wall (Franklin Ave. & MacDonald Dr.) - Update

T. Buller, Community Services, provided an update on an inquiry to Alberta Transportation requesting permission to install mural artwork on a retaining wall at the intersection of Franklin Avenue and MacDonald Drive. It was noted that the mural art will contribute to graffiti abatement.

Committee Members were invited to share ideas about locations for future mural artwork.

Discussion occurred with respect to plans for maintaining murals, budget considerations, project planning, and expected lifecycles for mural installations.

5.8   Updates and General Discussion

T. Buller and K. Puga, Community Services, provided updates on plans for permanent art installations, the Jubilee Gallery Guidelines, budget planning, and proposed public art priorities for 2025. Committee Members were invited to share ideas for other locations to install public art around the region.

6.   Adjournment

The meeting adjourned at 7:18 p.m.

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Chair